



7/9/01

36968/198827 (BS00155)

**CERTIFICATE UNDER 37 CFR 3.73(b)**

0360

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Applicants: **George A. Durden**

Application No.: **09/751,702**

Filed: **December 29, 2000**

For: **SYSTEMS AND METHODS FOR CONTROLLING AND MANAGING  
PROGRAMMING CONTENT AND PORTIONS THEREOF**

**BellSouth Intellectual Property Corporation**, a corporation of the State of Delaware, certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of a chain of title from the inventors of the patent application identified above, to the virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application identified above. The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, and a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, and a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplement sheet.

☒ Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to sign this certificate on behalf of the assignee.

Date: 4-20-2001

  
Signature

Name: Jacqueline A. Gregorski

Title: Vice President, Patent and  
Trademark Procurement

**ASSIGNMENT**

WHEREAS, we, **George A. Durden, John R. Stefanik, and Scott R. Swix**, have invented certain improvements in **SYSTEMS AND METHODS FOR CONTROLLING AND MANAGING PROGRAMMING CONTENT AND PORTIONS THEREOF**, which was filed with the U.S. Patent and Trademark Office on December 29, 2000 and assigned Application No. 09/751,702, claiming priority to U.S. Provisional Application Nos. 60/213,058, filed on June 21, 2000, 60/214,529, filed on June 27, 2000, and 60/231,180 filed on September 7, 2000, with the U.S. Patent and Trademark Office.

WHEREAS, **BellSouth Intellectual Property Corporation**, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 510, Wilmington, Delaware 19801, desires to establish its ownership of all rights relating to this invention and patent application;

NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration paid by said **BellSouth Intellectual Property Corporation**, the receipt and sufficiency of which are hereby acknowledged, we have sold, assigned, transferred and conveyed and by these presents do hereby sell, assign, transfer and convey unto **BellSouth Intellectual Property Corporation**, in and for the United States and its territories and for foreign countries, the entire right, title and interest in and to said application, and to said U.S. Provisional Applications and, and to the invention therein set forth, and in and to any patent which may issue thereon, or claiming priority thereto, including any reissue, renewal, division, or continuation, in whole, or in part thereof, and we hereby bind ourselves, our heirs, legal representatives, administrators and assigns properly to execute without further consideration, any and all applications, petitions, oaths and assignments or other papers and instruments which


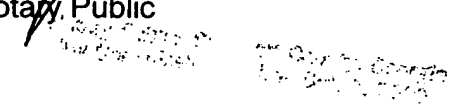
may be necessary in order to carry into full force and effect the sale, assignment,  
transfer and conveyance hereby made or intended to be made.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 28th  
day of June, 2001.

  
George A. Durden

State of Georgia }  
County of DeKalb }

Then personally appeared the above named George A. Durden who  
acknowledged the foregoing instrument to be his free act and deed, before me, this 28th  
day of June, 2001.

  
Notary Public  


Application No. 09/751,702

Filed: December 29, 2000

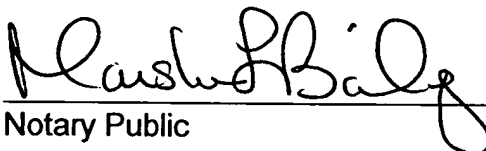
Systems and Methods for Controlling and Managing Programming Content and Portions Thereof  
ASSIGNMENT OF RIGHTS OF PATENT APPLICATION

IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_\_\_  
day of APRIL 23, 2001.

  
\_\_\_\_\_  
John R. Stefanik

State of Georgia }  
County of Gwinnett }

Then personally appeared the above named John R. Stefanik who acknowledged  
the foregoing instrument to be his free act and deed, before me, this 23 day of  
April, 2001.

  
\_\_\_\_\_  
Notary Public

Notary Public, Gwinnett County, Georgia.  
My Commission Expires Dec. 20, 2008.

Application No. 09/751,702

Filed: December 29, 2000

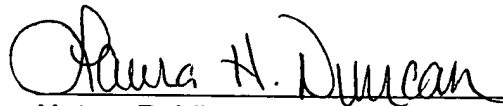
Systems and Methods for Controlling and Managing Programming Content and Portions Thereof  
ASSIGNMENT OF RIGHTS OF PATENT APPLICATION

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 17th  
day of April, 2001.

  
\_\_\_\_\_  
Scott R. Swix

State of Georgia }  
County of Fulton }

Then personally appeared the above named Scott R. Swix who acknowledged the  
foregoing instrument to be his free act and deed, before me, this 17 day of  
April, 2001.

  
\_\_\_\_\_  
Notary Public

Notary Public, Gwinnett County, Georgia  
My Commission Expires Aug. 27, 2004